

# VITAL PROTEINS®



PRODUCT COMPARISONS		VITAL PERFORMANCE PROTEIN™	VITAL PERFORMANCE PROTEIN BARS™	VITAL PROTEINS® & JENNIFER ANISTON™ PROTEIN AND COLLAGEN BARS																																																																																																																					
NEED + BENEFIT	WHAT IS IT?	A delicious protein powder I can drink anytime, like in the morning or after my workout.	A protein bar that tastes good, is low in lactose, low in sugar, and high in protein.	A delicious protein bar boosted with functional ingredients.																																																																																																																					
	BENEFITS	Stimulates Muscle Protein Synthesis** Healthy Joints & Bones** Skin, Hair & Nail Support	<b>20g</b> Protein <b>20g</b> Collagen Peptides <b>1g</b> Of Sugar Or Less	<b>14g</b> Protein <b>6g</b> Collagen Peptides <b>1g</b> Of Sugar Or Less																																																																																																																					
HOW TO USE	RECOMMENDED AMOUNT PER DAY	2 Scoops	1 Bar	1 Bar																																																																																																																					
	RECOMMENDED BEVERAGE	Water, Smoothie, or Coffee	N/A	N/A																																																																																																																					
	RECOMMENDED TIMING	Anytime of Day, Around Exercise	Anytime of Day, Around Exercise	Anytime of Day, Around Exercise																																																																																																																					
	AVAILABLE FLAVORS	Chocolate (pictured), Vanilla, Strawberry, Cold Brew (contains caffeine)	Chocolate Almond, Salty Chocolate Peanut, Vanilla Coconut	Peanut Butter Chocolate, Cold Brew Coffee, Dark Chocolate Coconut																																																																																																																					
GOOD TO KNOW	CERTIFICATIONS	Grass Fed, Pasture Raised, NSF™ Certified for Sport, Informed Sport Certified	Grass Fed, Pasture Raised	Grass Fed, Pasture Raised																																																																																																																					
	DIETARY CALLOUTS	<ul style="list-style-type: none"> <li>• Lactose Free</li> <li>• Made without Gluten</li> <li>• Made Without Soy</li> </ul>	<ul style="list-style-type: none"> <li>• Made without Gluten</li> <li>• Made without Soy</li> <li>• Low in Lactose</li> </ul>	<ul style="list-style-type: none"> <li>• Made without Gluten</li> <li>• Made without Soy</li> <li>• Low in Lactose</li> </ul>																																																																																																																					
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INGREDIENTS	Chocolate: Milk Protein Isolate, Bovine Collagen Peptides, Tapioca Dextrose (D-Glucose), Alkalized Cocoa, Natural Flavors, Sea Salt, MCT Oil Powder (MCT Oil, Acacia Fiber), Sunflower Lecithin, Stevia Leaf Reb A, Monk Fruit Extract	Salty Chocolate Peanut: Protein blend (bovine collagen peptides, milk protein isolate, whey protein isolate, whey protein hydrolysate), dark chocolate coating (malitol, vegetable fat, cocoa powder, sunflower lecithin, natural flavor), glycerin, almond butter, water, whey protein crisps (whey protein isolate, whey protein concentrate, tapioca starch, calcium carbonate, sunflower lecithin), peanut butter, sunflower oil, cocoa butter, natural flavors, cocoa powder, cocoa mass, sea salt, sunflower lecithin, rosemary extract	Peanut Butter Fudge: Protein blend (bovine collagen peptides, milk protein isolate, whey protein isolate, whey protein hydrolysate), dark chocolate coating (malitol, vegetable fat, cocoa powder, sunflower lecithin, natural flavor), glycerin, peanut butter, whey protein crisps (whey protein isolate, whey protein concentrate, tapioca starch, calcium carbonate, sunflower lecithin), water, peanuts, cocoa mass (chocolate liquor), sunflower oil, cocoa butter, sea salt, sunflower lecithin, maca root (Lepidium meyenii Walp) powder, maqui (Aristotelia chilensis) berry powder, natural flavors, rosemary extract, monk fruit extract																																																																																																																						
TRANSPARENCY	COLLAGEN PEPTIDE HYDROLYSIS PROCESSING	Collagen peptides are hydrolyzed using purified water, proteolytic enzymes (nutrients that break down protein) and hot, pressurized air.																																																																																																																							
	TESTING PRACTICES	We regularly and rigorously test our raw materials and finished products for microorganisms and heavy metals to ensure are products are in full compliance with the standards of Prop 65 and NSF International, an accredited, independent third-party certification body that certifies production facilities to verify they meet public health and safety standards. Vital Performance Protein is NSF Certified for Sport and Informed Sport Certified to ensure absence of banned substances and safety of ingredients for athletes competing.																																																																																																																							
	MANUFACTURING INFORMATION	This product is manufactured in an NSF-certified facility that processes milk, eggs, fish, soy, peanuts, and tree nuts.																																																																																																																							
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\*\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.